



Year 2008: HOSPIMEDICA Exhibition – Australia

Organizer: Exhibition Organizers Pty Ltd (EOPL)
Co-organizer: Messe Duesseldorf Asia Pte Ltd
May 13th – May 15th, 2008



HOSPIMEDICA AUSTRALIA (Medical Fair Australia) held at the Sydney Convention and Exhibition Centre is jointly presented by Messe Dusseldorf Asia and Australian based Exhibition Organisers Pty Ltd.

Australia's health care industry continues to maintain a steady growth and this is attributable to the increased healthcare expenditure, the demand for improved health services, the use of up-to-date technology and the life expectancy of the population.

HOSPIMEDICA AUSTRALIA provides the access to companies who wish to penetrate the Oceania region. The trade fair brings together the best in the business of hospital, diagnostic, pharmaceutical, medical and rehabilitation equipment and supplies.

This exhibition serves as a platform for medical suppliers, industry professionals, government bodies, hospital administrators, doctors, nurses and other healthcare professionals. It provides an excellent avenue for the medical and health care industry to come together to collaborate, spearhead and implement objectives and improved solutions to better serve the medical and healthcare needs of the more than 20 million people in Australia.

Kossan and MATRADE join together and took the opportunity to instill awareness on Malaysian rubber goods by promoting our high quality products and at the same time it gave a good base to understand more on the product requirements of the Oceania region from the participants' feedback comprising of Australia the majority, followed by New Zealand and Papa New Guinea.

