



Year 2008: MEDICA Exhibition – Germany

40th World Forum for Medicine – International Trade Fair and Congress

Organized by Messe Duesseldorf, Germany
November 19th – November 22nd, 2008



As the world's premier health and medical trade fair, MEDICA offers global exposure to both Europe and the rest of the world. It is visited by an estimate of 135,000 visitors from well over 100 countries which actively participate to obtain information on all the current and future trends of medical devices at this annual event.

MEDICA regularly features around 4,300 exhibitors from 65 nations displaying various types of medical products and services over an exhibit area consisting of 18 halls and spanning nearly 1.3 million net square feet of exhibit space.



Kossan's exhibition booth was conceptualized from the company's philosophy 'Inspiration, Innovation, Integrity'. We are driven by these core values in developing and delivering excellent quality products.

We took great pride in displaying our latest product innovations among them, the colloidal oatmeal coating for latex examination gloves. The colloidal oatmeal coated gloves are a product solution for sensitive skins since the oatmeal is a natural ingredient known to heal skin irritations.

Besides that, we introduced the theory on antimicrobial gloves. Gloves which are impregnated with proprietary biocide to kill bacteria effectively upon contact. This product could possibly reduce likelihood of bacterial infections on contact from healthcare provider to patient and vice versa.

On our surgical gloves innovations, we introduced the exceptional INTOUCH™ Damp Donning gloves which provide effortless double donning and damp donning. We also developed a new premium film pouch package to carry the distinction of glove quality which truly complements our premium surgical glove products. We conducted surveys to gather insightful feedback on our new surgical glove former

prototype design as our aim is to redesign new and improved surgical glove formers in enhancing more comfort, dexterity and function-ability of the surgical glove.



This event provided us with invaluable first-hand understanding of the latest demands in the global healthcare market from the abundant information sharing we received from existing customers as well as on the many new enquiries.

We take with us this knowledge which will play a vital part as we continuously look into future glove product solutions for the healthcare community.

