## FROST & SULLIVAN



"Kossan Rubber Industries stands-out from its competitors as a leading participant in the global Halal Glove space. Displaying pioneering spirit coupled with exemplary leadership, the company leverages on its long-standing experience through its first-mover advantage in the Halal Glove industry with the creation of the CONFIDENZ halal glove brand. Apart from that, the company has embraced innovation of products with consistent quality to effectively address unmet needs. With exemplary best practices through corporate social responsibility initiatives and strong year-on-year business performance, Kossan has achieved an upfront position to further its growth globally in the Halal Glove space."

Aliya Zulkafli
Research Associate | Best Practices
Frost & Sullivan

## KOSSAN RUBBER INDUSTRIES BHD 2019 GLOBAL HALAL GLOVE COMPANY OF THE YEAR

Frost & Sullivan recognizes Kossan Rubber Industries for its pioneering spirit, innovative product development and superior business performance growth. Amid a stiff competitive glove market, Kossan has effectively differentiated itself through its innovative halal-certified gloves, forming a first-mover advantage, obtaining broader business presence, and increasing its products recognition. Apart from that, it is continuously improving and catching up with industry trends by producing a wide range of niche products that cater to the unique needs and demands of various market segments. The company has also bolstered its image and brand through successful corporate social responsibility efforts, boosting employee morale and leading to greater productivity in the workforce. The 2019 Frost & Sullivan Global Halal Glove Company of the Year Award acknowledges Kossan's exceptional product innovation and outstanding best practices efforts and celebrates its success in the global gloves space.



