



# INTOUCH® Project Smile Volume #11



Endangered Animal Awareness:  
The Malayan Tiger

INTOUCH WITH THE FUTURE

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IN THIS ISSUE

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*Project Smile is an initiative by Kossan International Sdn Bhd (KISB) to develop, sustain, and perceive a good relationship between our internal and external community.*

*Initiated in 2013, the program has extended support and contribution to the environment and communities in need. It is 100% run by Kossan employees on a voluntary basis.*

*We look at many areas in contribution projects from schools, orphanages to animals, environment and the less fortunate.*

*It is also a program about developing future leaders through social awareness and motivational activities.*

*We believe that children are the hope for a brighter future, and we want to provide them with opportunities and hope for a better life.*

**Project Smile 16.0 – A nation's culture resides in the hearts and soul of its people.**

KISB volunteers visited **Persatuan Rumah Kebajikan Rita** to share and celebrate the cultural heritage of Chinese New Year among the orphanage children and senior citizens.

## Project Smile



Develop **Colorful** Future Leaders

**iNtouch®**  
*With The Future*



**A nation's culture resides in the hearts and soul of its people.**

02 March 2018 (Friday)

KISB volunteers organized a Chinese New Year themed event at Persatuan Rumah Kebajikan Rita. This establishment is among Malaysia's pioneer shelters for orphans and senior citizens. The shelter houses about 150 orphans and 30 senior citizens.



Being Malaysian with strong cultural mix, KISB hopes to enhance the cultural understanding between all races during festivities. The Lion Dance troupe kick started the event by performing its traditional dance routine to the beat of the drums and excited children.



According to traditional Chinese belief, lions are a symbol of courage, stability and superiority. The lion dance is mainly

performed at the beginning of the Lunar New Year, with the aim of keeping the negative and evil spirits away.



KISB volunteers took the opportunity to provide endangered animal awareness to the children and specifically spoke about the plight of the endangered Malayan Tiger. We hope the children will gain a broader perspective on human issues that continue to endanger species and threaten our global environment. As well as, the consequences on habitat fragmentation, overhunting, global warming, and pollution being major drivers of animal extinctions and population declines. The children of today are our hope for a better world.



KISB volunteers performed a play on the story of Nian which describes how Chinese New Year began a long time ago in China. It was a funny and entertaining play which brought laughter and understanding to the children on why Chinese New Year is celebrated with fireworks and houses are decorated with lanterns and bright red.

With the Chinese New Year song ending the play, the Director of Project Smile Mr. Lawrence gave away



angpows to all the children and senior citizens as a customary practice of the celebration.



Chinese New Year would be incomplete without the customary and colorful Yee Sang as an appetizer. It is tossed high into the air at the beginning of the meal, accompanied by exclamations of well wishes and aspirations for the New Year. KISB volunteer arranged the Yee sang tossing session with the children and senior citizens together before serving lunch.



Nothing could be more effective to boost creativity than an interactive activity (Quote: Creativity Is Intelligence Having Fun – Albert Einstein). KISB organized a coloring and handcraft competition to encourage the children to be spontaneous and to think creatively.



KISB will always continue giving back to the communities in need to see more happy smiles.

**“The smallest act of kindness is worth more than the grandest intention.” – Oscar Wilde**



## Here's what we can do to protect the endangered species:



Malayan tiger is one of the smallest subspecies of tiger. It can be found in Malaysia and southern parts of Thailand.

<i><b>STATUS</b></i>	<i><b>POPULATION</b></i>	<i><b>SCIENTIFIC NAME</b></i>	<i><b>WEIGHT</b></i>	<i><b>HABITATS</b></i>
<b>Critically Endangered</b>	<b>250-340</b>	Panthera tigris jacksoni	220–264 pounds	Tropical moist broadleaf forests

### 1. Learn about endangered species

Share with family and friends about the beautiful wildlife such as animals, birds, fish, and plants that you have experienced. The first step in protecting endangered species is to understand how interesting and important they are to the world.

### 2. Use natural herbicides and pesticides

Encourage your family, friends and neighbors to use natural herbicides and pesticides in maintaining their beautiful lawn or garden. Some herbicides and pesticides are terrible pollutants that cause serious damage to the environment. Polluting the environment will create negative impact on living things such as migrating birds.

### 3. Recycle and buy sustainable products

Much of what threatens local populations has to do with development and more and more of the natural world is plundered to produce new goods. Where possible try to reuse and recycle.



### 4. Protect and Preserve Nature

Take your bags to the store, reuse containers and properly dispose of lightweight plastics. Wild animals get tangled in these products, and they end up in the ocean being ingested by small fish and killing off beneficial microorganisms.

When on holiday, be responsible to keep the place clean after picnic or activities. Do not destroy, damage or disturb any wildlife or habitats.

### 5. Do not purchase illegal products that come from endangered species

When you travel and come across any illegal market selling endangered animal parts such as tooth, ivory, or any other product that likely required the killing of an endangered animal; DO NOT purchase it. When the buying stops the killing will stop too.