



INTOUCH® PROJECT SMILE Volume 16



INTOUCH WITH THE FUTURE

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Project Smile is an initiative by Kossan International Sdn Bhd (KISB) to develop, sustain, and perceive a good relationship between our internal and external community. Initiated since 2013, Project Smile has extended support and contribution to the environment and communities in need.

It is 100% run by Kossan employees voluntarily. We look at many areas in contribution projects from schools, orphanages to animals, environment and the less fortunate. It is also a program about developing future leaders through social awareness and motivational activities. We believe that children are the hope for a brighter future, and we want to provide them with opportunities and hope for a better life.

Project Smile 21.0 – Tree Warriors, Contributing Towards Free Trees

KISB volunteers organized a trip to Taman Tugu in support of tree planting for Free Tree Society. The projects and initiatives are centred around raising awareness – empowering people to preserve, conserve and save the environment.



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1st NOV 2019, Friday. Free Tree Society (FTS) Kuala Lumpur is an environmental organisation that spreads the environmental stewardship message through giving away trees for free to green our Earth. Since 2013, FTS have given away over 34,450 plants to homeowners, schools, marginalized groups, community gardens and wildlife habitats to proliferate planting, to encourage biodiversity and to promote a love of nature.

Free Tree Society promotes the implementation of United Nations instruments and global goals on environmental issues, sustainable development, climate change, and responsible consumption and production.



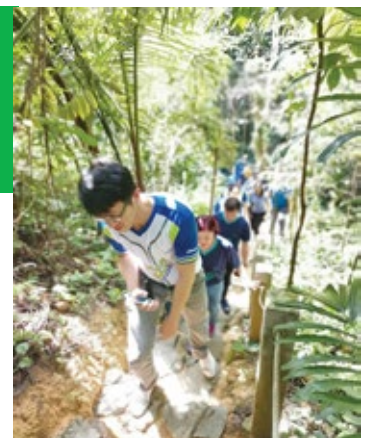
Upon arrival we were greeted by Free Tree Society President Ms. Baida Hercus, she is a trained Climate Reality Leader under the Climate Reality Project by Al Gore and leading the FTS team in the garden and nursery operations.

We started our day with tree planting workshop. An introduction of soils was conducted by FTS team Ms. Yasmin Masidi, followed by a tutorial on soil mixing and planting technique for the plant to grow healthily.

Hands-on practical demonstration of plant propagation techniques was given to practice after the briefing. All the planting activities are for giveaway days to support local homeowners, schools, community gardens and other societies.



After the workshop, we were invited to go for a full track forest trial in the park. FTS team was very informative along the way, provide us guidance and information about nature and plant species found in the park. We enjoyed the walk very much.





Ms. Baida Hercus shared about the importance of environmental awareness on waste management, rainwater harvesting, gardening and biodiversity. The short talk has enlightened us with knowledge about the local and global effects of the climate crisis and to stay motivated to help create a better future for the world.

BENEFITS OF TREE PLANTING

CLIMATE CHANGE AIDS

Trees help fight climate change by absorb CO₂ removing it from the air and storing it while releasing oxygen, an acre of trees absorbs the amount of carbon dioxide equal to driving your car 42,000km per year.

SAVING WATER

Shades of a tree can help to save water by slowing down the water evaporation from low vegetation. Trees need about 15 gallons water a week to survive, and they release about 200-450 gallons of water per day.

AIR PURIFYING

Trees are well known to purify the air. They act as a filter as little particulates get trapped in leaves, it also absorb odors and pollutant gases.

EROSION PREVENTION

Trees break droplets of rain and weaken their strength while roots hold the soil together, they helps to prevent landslide due to water erosion.

PROVIDING SHELTERS FOR WILDLIFE

Over the years, mass deforestation have lead to living species extinction as trees contribute food source and natural habitat for wildlife as a fruit tree can produces fruits which can nourish many birds, insects, and wildlife per year.

"The greatest threat to our planet is the belief that someone else will save it."
– Robert Swan



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