

INTOUCH® PROJECT SMILE Volume 17



INTOUCH WITH THE FUTURE

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Project Smile is an initiative by Kossan International Sdn Bhd (KISB) to develop, sustain, and perceive a good relationship between our internal and external community. Initiated since 2013, Project Smile has extended support and contribution to the environment and communities in need.

It is 100% run by Kossan employees voluntarily. We look at many areas in contribution projects from schools, orphanages to animals, environment and the less fortunate. It is also a program about developing future leaders through social awareness and motivational activities. We believe that children are the hope for a brighter future, and we want to provide them with opportunities and hope for a better life.

Project Smile 22.0 – The gift of love, peace and happiness.

KISB volunteers organised a trip to SJK C Peng Ming to celebrate Christmas with the school children. Our objective is to share the Christmas joy and traditions of this festive season.







Sekolah Jenis Kebangsaan Peng Ming was established in the year 1920 by Mr Tee Bee Chien, Mr Khoo Yong, Mr Lim Hay at No. 13, Pekan Telok. Only a mere 30 student under the care by one teacher at that time.

In 1951, the school moved to a new building funded by the local Chinese community at Teluk Panglima Garang with eight classrooms and a teacher's office. Although the school closed down due to war and difficulty, it stands till today and has grown to more than 300 students and 28 teachers in recent years. SJKC Peng Ming proudly announced that they are celebrating its 100th Anniversary at the end of the year 2019.



18th December 2019, in conjunction with Christmas celebration, KISB 76 Volunteer visited SJK C Peng Ming to spread the festive joy with 100 students at the school.

The event started with a short opening speech by the Headmaster of SJKC Peng Ming, followed by a motivational briefing by Mr Lawrence to the students to equip themselves with the knowledge needed to cope with tasks in the future.









As part of our Green Warrior campaign, KISB volunteers took the opportunity to share some recycling awareness with the students. During the feedback session, the students actively participated to demonstrate their knowledge about recycling. They were all motivated to keep the environment clean and safe for the future.







Colouring and handcraft competitions prepared for the students guided by Kossan volunteers to support the students to work together to complete the challenge. Everyone contributed their best ideas and efforts to create the most outstanding Christmas village by using recycled items, such as paper rolls and cardboards.









All completed handcrafts were displayed on the stage for everyone to view and for the judges to vote the top 3 winners. It was a tough decision for the judges as all of them were beautifully done.

Winners received prizes as a reward at the end of the competition, and the teachers decided to exhibit the handcrafts at school after the start of the new school term.



The event
ended with a
sumptuous buffet
lunch, and all students
received their wish list
presents from Yayasan Kossan as a
token of love in line with the traditional
Christmas practice.

"We make a living by what we get."

We make a life by what we give."

—Winston S. Churchill

Green Message: Importance and benefits of waste recycling

Recycling helps protect the environment:

This is because the recyclable waste materials would have been burned or ended up in the landfill. Pollution of the air, land, water and soil is reduced.

Recycling conserves natural resources:

Recycling more waste means that we do not depend too much on raw (natural) resources, which are already massively depleted.

Recycling saves energy:

It takes more energy to produce items with raw materials than from recycling used materials. This means we are more energy-efficient.

Recycling creates jobs:

People are employed to collect, sort and work in recycling companies. Others also get jobs with businesses that work with these recycling units. There can be a ripple of jobs in the municipality.

Recycling reduces incineration:

When we recycle, recyclable materials are reprocessed into new products, and as a result, the amount of rubbish sent for incineration reduces.



