



INTOUCH® WITH THE FUTURE



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Project Smile Newsletter

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Project Smile is one of Kossan International Sdn Bhd's (KISB) initiatives to develop, sustain, and perceive a good relationship between our internal and external community.

Project Smile was initiated in 2013 and it continues making beneficial contributions to society today.

The aim of Project Smile is to develop future leaders that can confront the world effectively and efficiently. Nevertheless, society at large and the greater good are still a priority.

KISB believes that for the company to be sustained in the long term, it must create value for its own staff, shareholders and also for society. Through

Project Smile, KISB takes a step towards the outside world and contributes to those in need.

Project Smile 6.0 : Beautification of Rural School

Kossan's team spends the day working alongside teachers and students to enhance the appearance of the Pui Teh Primary School and to provide much-needed educational resources and tools



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Many rural Malaysian schools, such as this one, are only partially funded by the government. This can place a greater financial burden on the families of students.

Cleanup of Rural School



A little help from everyone creates something beautiful!



Mural painting and flower planting

Caring for both children and the environment are the key elements of Kossan's approach to corporate social responsibility. Kossan is committed to balancing successful, effective business practices with meaningful contributions to our greater communities. As a part of this ongoing involvement, Kossan International coordinated a school cleanup and beautification effort with the Pui Teh Primary School in July. The school is one of many which receives only partial funding from the government, leaving them in great need of outside contributions for the bare necessities of the classroom.

Kossan Volunteers spent their Saturday morning working alongside teachers and students alike to paint school murals, plant flowers, clean classrooms and develop a mini science garden for the students.

The nature-themed murals were painted over a span of two weeks by a dedicated group of Kossan volunteers. The ocean scene brings a cheerful atmosphere to the school's playground, and brightens up a section of the school's grounds that were previously uncared for. Students were able to take ownership of the second mural by contributing their painted handprints. The completed hand print tree serves as a reminder that when everyone works together we can create something beautiful!

Garden and School Supplies

In addition to donations of paint supplies for the murals, Kossan also contributed ceramic pots and Hibiscus flowers which now adorn the entry-way to the school. This beautification of the school's exterior is a small but significant way to inspire the local community to take pride in their classrooms, as well as to ease the workload of parents and teachers.

After the beautification of the school's exterior, volunteers gave classrooms a deep cleaning and planted a small garden. Everyone worked together to clear weeds, reinforce garden plot walls with bricks and cement, and plant an array of herbs and spices for the school's use. The garden will be used by students to learn plant biology and basic gardening skills, and the school cafeteria will make use of these delicious plants when preparing the children's meals.

Finally, Kossan International contributed some much-needed materials to the school, including portable furniture, a PA system, announcement boards and plants. Although supplies such as these are often taken for granted, underfunded schools often need to ask parents for donations to obtain them. With these necessities taken care of, teachers and administrators can focus on their main priority: the needs of their students and the betterment of their future.



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