

INTOUCH® PROJECT SMILE Volume 21



INTOUCH WITH THE FUTURE

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Project Smile is an initiative by Kossan International Sdn Bhd (KISB) to develop, sustain, and perceive a good relationship between our internal and external community. Initiated since 2013, Project Smile has extended support and contribution to the environment and communities in need.

It is 100% run by Kossan employees voluntarily. We look at many areas in contribution projects from schools, orphanages to animals, environment and the less fortunate. It is also a program about developing future leaders through social awareness and motivational activities. We believe that children are the hope for a brighter future, and we want to provide them with opportunities and hope for a better life.

Project Smile 26.0 – A Little Help Today, Generates a Brighter Tomorrow.

KISB volunteers have reached out to help SHELTER, home for mistreated and at-risk kids during these difficult times.







Child maltreatment

According to the World Health Organization, nearly 3 in 4 children - or 300 million children - aged between 2 to 4 years regularly suffer physical punishment and/or psychological violence at parents and caregivers' hands. Child maltreatment is the abuse and neglect that occurs to children. It includes all types of physical and/or emotional ill-treatment, sexual abuse, neglect, negligence and commercial or other exploitation, which results in actual or potential harm to the child's health, survival, development or dignity in the context of a relationship of responsibility, trust or power.

With the focus of supporting the effort in making life better for these mistreated children, KISB approached SHELTER Home for Children – a home for mistreated and at-risk kids, with one goal at heart – to help them in any way they need in this trying COVID-19 time.

About SHELTER Home for Children

SHELTER, a registered welfare organization, has been in existence since 1981 to help abused, abandoned, neglected or at-risk children. They provide these children with a place to stay, protect them from the dangers they face, guide them into becoming a good citizen, and help them heal from their trauma. The organization is committed and earnest in carrying out its mission and goals.



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Project Smile with The Shelter Home

One of the many things SHELTER did for funding includes collaborating with an up-and-coming young designer in designing the 2021 calendars for sale. KISB purchased 300 of these beautiful calendars to be distributed to our customers and esteemed colleagues to show our support.

It was such an inspiring experience for the KISB volunteers to see such kindness to help these children and KISB wishes to do more to help. But in the meantime, we hope our donation of daily essentials such as liquid soap, detergent, canned food, seasoning, cooking oil, and rice could help lessen SHELTER's burden in term of expenses.







KISB appreciates the opportunity given by SHELTER Home for Children to enable us an eye-opening experience.

We wish them well in their journey to continue supporting the kids and guiding them towards a brighter future.



COVID-19 and Children

Are children less vulnerable to COVID-19 than adults?

While fewer children have been sick with COVID-19 compared to adults, children can be infected with the virus that causes COVID-19, can get sick from COVID-19, and can spread the virus that causes COVID-19 to others. Children, like adults, who have COVID-19 but have no symptoms ("asymptomatic") can still spread the virus to others.

Most children with COVID-19 have mild symptoms or have no symptoms at all. However, some children can get severely ill from COVID-19. They might require hospitalization, intensive care, or a ventilator to help them breathe. In rare cases, they might die.

Monitor your child for COVID-19 symptoms. Pay particular attention to:

- Fever (temperature 100.4 °F or higher)
- Sore throat
- New uncontrolled cough that causes difficulty breathing (for a child with chronic allergic/ asthmatic cough, see if there is a change from their usual cough)
- Diarrhea, vomiting, or stomach ache
- New onset of severe headache, especially with a fever



