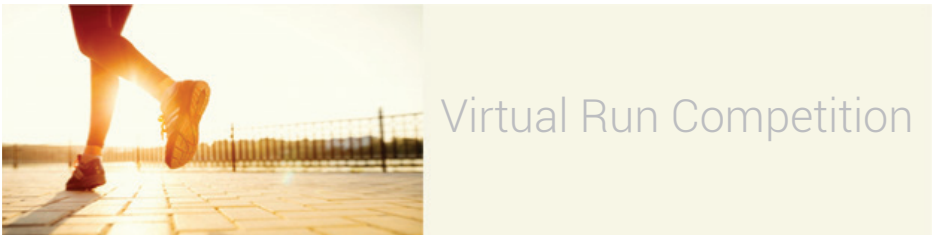




Introduction

Project Smile is an initiative by Kossan International Sdn Bhd (KISB) which is a subsidiary of Kossan Group to develop, sustain, and perceive a good relationship between our internal and external community. Initiated in 2013, Project Smile has extended support and contribution to the environment and communities in need.

It is 100% run by Kossan employees voluntarily. We look at many areas in contribution projects from schools, orphanages to animals, the environment, and the less fortunate. It is also a program about developing future leaders through social awareness and motivational activities. We believe that children are the hope for a brighter future, and we want to provide them with opportunities and hope for a better life.



The past year was a life-altering year for many of us due to the pandemic. With new laws and guidelines for social distancing and quarantine restrictions, many events and gatherings are called off to avoid the spreading of Covid 19.

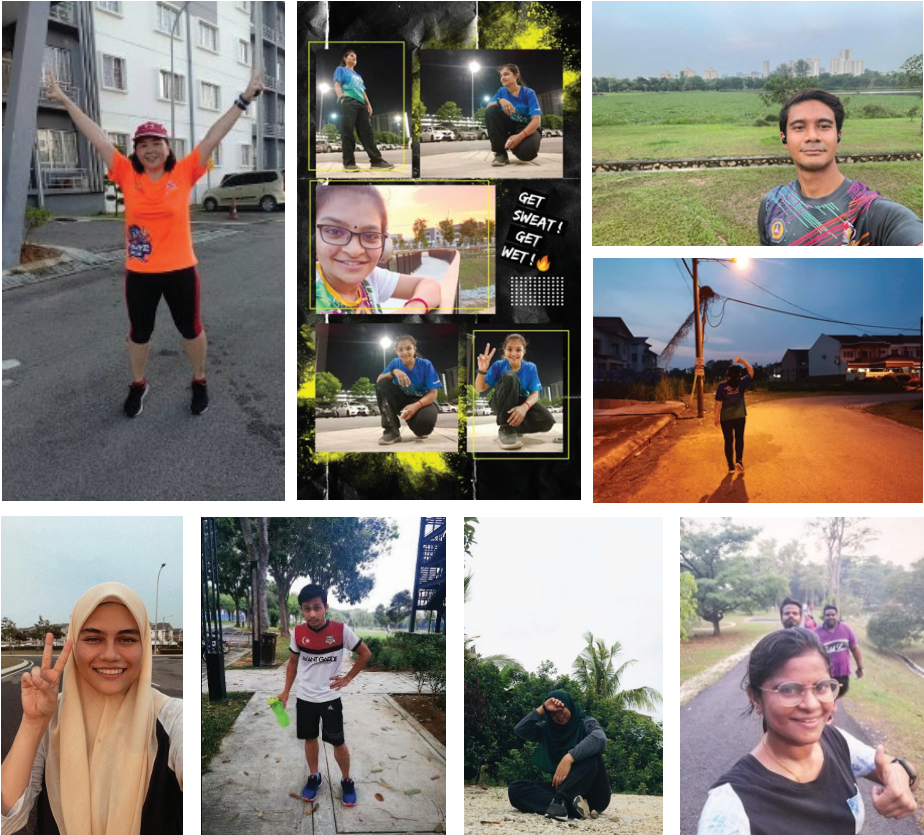
That sparked Project Smile to organize its very first Virtual Run competition among the KISB employees in efforts to continue promoting team engagement and to encourage the team in practicing a healthy lifestyle despite the surrounding predicament.

The Project Smile Virtual Run challenge started from 13th March 2021 until 16th March 2021 with a total of 37 participants. The runners were divided into groups named after the Greek mythological Olympians: Team Ares, Team Athena, Team Zeus, Team Poseidon, and Team Hermes. A running app was used to record and monitor the runners' daily progress with a target to complete 15km and proceed to the next level of an additional 25km distance.



Each runner shared their running experience and special moments, encouraging each other to complete the challenge to improve physical fitness and stay healthy! There was much positive feedback from the team and everyone felt motivated and encouraged to keep the fitness regime a part of their lifestyle; as testimonials by some participants who continued to run for their well-being even after the event ended!

Moments



The Prize-giving Ceremony

The lucky winners took home fitness prizes during the Prize-giving Ceremony as a reward for their achievement. All runners who completed the 15 km and 25 km distance challenge also received a token of appreciation for their participation. Project Smile virtual run achieved a total of 808.13 km distance run during the 7 days event, bravo to all!



Team Hermes >



Team Athena >



Team Poseidon >



Team Zeus >



Team Ares >



The Winners



1st Prize winner



2nd Prize winner



3rd Prize winner



Best Photograph



Benefits of Virtual Run

Set your own time

Virtual Run allows us to run at our time preferences. The competition normally will give us the period to complete the run, so we can choose the best time for us to run either in the morning, evening or at night.

Run at your favorite track

The organizer will not provide the participants the location or track to run as it is virtually, so we can choose to run at any place that we want, or we can simply run at our favorite track.

Compete with your friends around the world

Another good thing about virtual run is that you can compete with your friends around the world. You can set time and record the distance of your run, then compare yours with theirs.

Suitable for the beginners

As a beginner of running, to be in the same place with the experts may be intimidating. Running in-person can help us avoid the potentially unwanted stress and pressure and run at ease.

