



Project Smile is an initiative by Kossan International Sdn Bhd, a subsidiary of Kossan Group to develop, sustain and create a lasting relationship with the local communities at our place of business. Initiated in 2013, Project Smile has supported numerous projects and contributed to our local communities as well as environmental matters.

Project Smile is run 100% by KOSSAN employees voluntarily. We focus on several areas in our corporate responsibility initiatives; from school projects, orphanages, animals, the environment to the less fortunate. It is also a programme about developing future leaders through social awareness and motivational activities. We believe that our children are the hope for a brighter future, and we want to provide them with the opportunities to create this future.

In December 2021, Project Smile reached out to Kampung Sijangkang to support their mangrove walkway enhancement project.

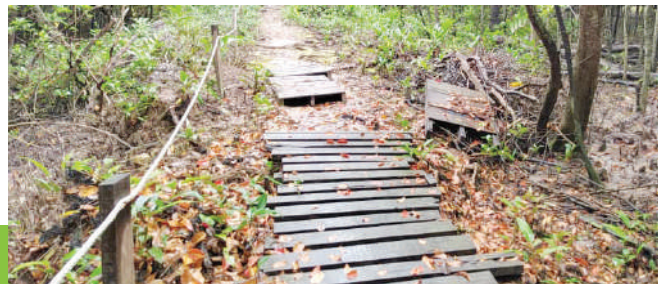
The Recreation Park



Kampung Sijangkang mangrove recreation park was initiated by the villagers in 2015, turning a rubbish dumping field into a breathtaking recreation park. This park was built for education, heritage preservation and recreation purposes. This park was built from recycled materials and it is known for its 'Eco-education' concept among the students. Students and visitors can access the park using the wooden bridge walkway built by the villagers many years ago. However, some parts of the walkways are broken now and unsafe for use.



To keep the park safe for use and continue to serve the community, Project Smile had contributed for the walkway repairing works and providing materials to build an additional rest area in the park for visitors to rest while enjoying the beautiful view of the park.



Worn-out walkways



Project Smile plaque installation



QR code on the trees for additional information

Volunteers from Kampung Sijangkang offered their help on the construction work at the mangrove forest and completed the 100 meter-long wooden walkway with the Project Smile fund support. A token of appreciation was presented to Project Smile by the caretakers and they hope to have more public support in future to allow for additional expansion and maintenance of the park.

Reasons to protect mangrove forests



1. The mangrove forest forms a natural barrier against violent storm surges and floods.
2. The plants reduce the carbon dioxide from the atmosphere to fight against global warming.
3. Mangrove forest water are rich in fish, crabs and shellfish that provide a source of income for local fishermen.
4. Encourages ecotourism to create awareness of the importance of mangrove forest.
5. The forest serves as a natural breeding ground to many plant and animal species.

Reference:

<https://www.weforum.org/agenda/2019/02/5-reasons-to-protect-mangrove-forests-for-the-future/>

